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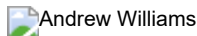
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February 2013

ACCOUNTING

School of Accountancy is Ranked 46th
In Nation By *Public Accounting Report*

Andrew Williams

Andrew Williams is a student at the newly nationally ranked School of Accountancy.

A publication widely read within the accounting profession, *Public Accounting Report*, has ranked the School of Accountancy at the Jon M. Huntsman School of Business in the top 50 among accounting schools nationwide.

Utah State University's undergraduate accounting program is listed at 46th in the rankings that are based on a survey of accounting professors across the country. The *Public Accounting Report* says it is the "leading provider of competitive intelligence for public accounting firms and the profession." It is targeted at accounting firm partners and professionals, opinion leaders, and industry observers.

[Click here to read more.](#)

SHORT TAKES

Australian Professor Cagri Kumru Presents Research on Aging Populations

Huntsman Professor John Johnson Teaches at Wharton

Huntsman Research on "Sin Taxes" Makes National News

IN THE NEWS

Professors Published in *U.S. News and World Report*

Logan Ranked No. 1 Small City for Technology

Professors Mentioned on *Scaling Green Website*

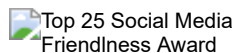
SOCIAL MEDIA

MBA Program Ranked in Top 25 in the US
In Business School Social Media

The business organization [Online MBA Page.com](#) has ranked the Jon M. Huntsman School of Business at Utah State University as one of the top 25 schools in the country in social media activity.

The organization, which is a "social education community," released the "[Top 100 Most Social Media Friendly MBA School Rankings for 2013](#)," and listed the Huntsman School's social media efforts at 25th, tied with Arizona State University's W.P. Carey School of Business, which is ranked 24th.

[Click here to read more.](#)

Top 25 Social Media
Friendliness Award

Online MBA Page.com ranked Huntsman School in top 25

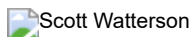
NEWS FROM OUR BLOG

Huntsman Professor Rates Super Bowl Ads for USA Today

"Flack" Shares five Secrets for Dealing with Press

A Student-Mother Studies Abroad

ENTREPRENEURSHIP

USU Speaker Series Features Entrepreneurial
Leaders Who Share Their "Keys to Success"

Scott Watterson

Scott Watterson of Icon Health and Fitness will speak Feb. 20.

Many people dream of launching their own business. Getting a new venture off the ground, however, is not easy.

This year's Entrepreneur Leadership Series, hosted by the Center For Entrepreneurial Excellence, is designed to help. Each lecture this year focuses on different aspects of building a business.

The presentations are held on Wednesdays at 6 p.m. in Room 215 of the George S. Eccles Business Building. Each presentation in the series addresses a particular theme of business building, such as e-commerce, social media or manufacturing, said Mike Glauser, director of the Center for Entrepreneurial Excellence at the Huntsman School.

[Click here to read more.](#)

VIDEOS



Conan Grames Shares Insight on Ethics, International Business



Founder of Market Star, Alan Hall, Shares Vital Customer Knowledge



Jon Schmidt of The Piano Guys Details His Road to 217 Million YouTube Views



Founders of "Steal Network" Morphed KSL.com Experience into Online Success

HUNTSMAN STUDENT SPOTLIGHT

Ryan Taylor Says Successful Father Taught Him Value of Thrift and Hard Work



Ryan Taylor

Ryan Taylor says hard work is key to a successful career.

It would be easy to imagine the path to vocational success for Ryan Taylor as being clear and unobstructed. After all, his father owns multiple, successful Chevrolet dealerships.

But Ryan doesn't see it that way. He said his father's success has come because of years of hard work, and "never settling for less." Ryan said that's exactly how he plans to approach his college experience.

"The secret to my father's success was not just that he knew how to make money, but he knew how to save," Ryan said. "He taught me to do the same."

[Click here to read more.](#)

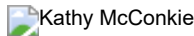
SOCIAL MEDIA 

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WHEN THEORY MEETS REALITY: STORIES FROM THE WORKPLACE

Patience and Diplomacy Key to Getting Flight Plans Back on Track When Stranded Abroad



Kathy McConkie

Kathy McConkie says global travel requires patience.

By Kathy McConkie, associate MBA director & advisor

Have you ever missed a flight 15 times on the same day?

I had the unique experience of coming up with a Plan B for 15 people when we all missed a flight in Milan, Italy. I was in charge of logistics on an MBA trip on a day when, due to no fault of my own, logistics just plain fell apart.

Fifteen of us had traveled to Italy, and all was going according to plan as we arrived at the airport in Milan to catch our flight to Heathrow Airport in England. There was no running or panic, because we arrived with plenty of time to spare so we could catch our evening flight – or so we thought.

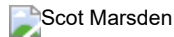
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JOB PLACEMENT

Two Students Tell How Huntsman School Prepared Them For the Unexpected

Whitney Dastrup imagined she would get a nice corporate job when she graduated. She now travels back and forth between San Francisco and India managing a small nonprofit organization that provides education to poor children. Scot Marsden, who majored in finance and economics, did not envision himself working at one of the "Big Four" accounting firms, but is now enjoying his new job at Deloitte & Touche LLP.



Scot Marsden

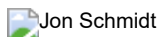
Scot Marsden didn't expect to end up at Deloitte & Touche LLP.

While their early vocational journey has taken them down unexpected paths, both said that their Huntsman education has prepared them well for their new careers.

[Click here to read more.](#)

ENTREPRENEURSHIP

Jon Schmidt of The Piano Guys Details His Road to 217 Million YouTube Views



Jon Schmidt

Jon Schmidt demonstrates his playful side. Photo courtesy of JonSchmidt.com

The Piano Guys' videos have attracted more than 217 million views and 1.2 million YouTube subscribers. Jon Schmidt, the pianist for the group, said it all started by daring to do something that had never been done before.

Mr. Schmidt shared his story as part of the Huntsman Entrepreneur Leadership Series that started in January and is sponsored by the Center for Entrepreneurial Excellence. Students filled the auditorium in the Eccles Conference Center 30 minutes before the show started, and by 6 p.m., people were sitting in the aisles and crowding the doorways, hoping to see Schmidt talk and perform.

[Click here to read more.](#)

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